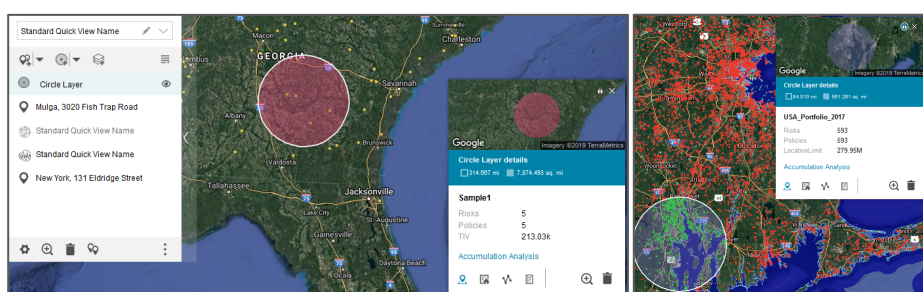


ImpactOnDemand®

ImpactOnDemand is a highly innovative and versatile platform which enables clients to visualize and quantify their exposures to risk, in addition to performing sophisticated, detailed data analysis to drive insightful business decisions.

ImpactOnDemand assists clients in global individual risk mapping, pre-binding underwriting analysis, risk driver analysis, claims planning and preparedness, post-catastrophe analysis, identifying exposure accumulations around terrorist targets, and a host of other functions.



**We're here to
empower results**

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Visit aon.com to learn more about one of the world's leading reinsurance intermediary and full-service capital advisor.

The ImpactOnDemand advantage

- Global risk analysis. ImpactOnDemand enables users to view and track exposures worldwide by providing global mapping capabilities and portfolio analysis as well as up-to-date information on catastrophes including earthquakes, hurricanes, wildfires, tornado and hail events, volcanic eruptions, and other ad hoc events.
- Enhanced Accumulation Management. Identify areas of portfolio accumulation with the newly combined thematic, point, and heat map technology.
- Quick, powerful, flexible platform. Map one million locations in a second from your web browser with absolutely no installation or data storage needed. There is no limit on the number of locations that can be uploaded, viewed and analyzed.
- Flexible data analysis reporting capabilities. Data analysis and reporting is handled via an easy-to-use pivot table interface allowing users to dynamically interact with their data to build and deliver reports instantaneously. Insightful, pre-designed report views are available for quick and easy analysis.
- Load and access new data on demand. Clients are able to upload and access new exposure or claims datasets at any time to analyze current information when managing a catastrophe or monitoring portfolio growth.

Pre and post event monitoring and analysis

- Integration with National Oceanic and Atmospheric Administration (NOAA) for live tornado, hail and thunderstorm activity
- Integration with Tropical Storm Risk (TSR) for live wind event analysis
- Covering all perils across the globe

Underwriting features

- ImpactOnDemand can be used to analyze new risks for various lines of business including: personal and commercial property, personal and commercial auto, workers' compensation and offshore platforms on any address with a latitude / longitude
 - Analysis is based on both general risk information and the data of an individual insurance company's existing portfolio of risks
- CatScore® is now available in ImpactOnDemand. Implement pricing and underwriting strategies that take advantage of the integration of catastrophe models, the company's unique underwriting strategies or knowledge of claim experience.

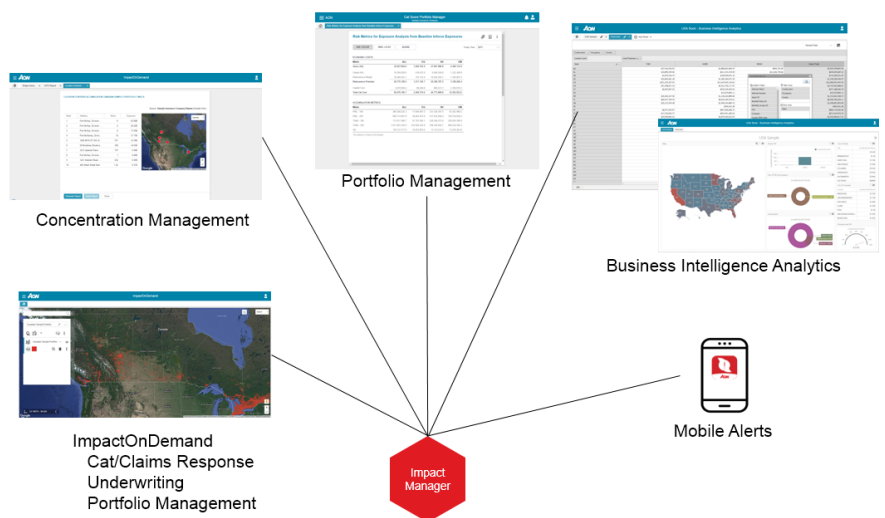
Integrated mapping analysis

- Users can overlay multiple datasets on one map through the use of filters and cubes
 - Combine thematic maps with point or heat maps for robust portfolio accumulation analysis
 - No limit to the number of records/locations
 - Satellite and aerial imagery
 - Drill down to location detail
 - Point thematic mapping for visual representation of accumulations
 - Integration with Cat Score Portfolio Manager & other AON solutions

Business intelligence Analytics

- Pivot Tables and Visual Dashboards
- Integrated dynamic web-designer
- Concentration Studies
 - Quickly identify areas of high concentration within minutes
- Terror Target Reports
- Ability to export to many formats

Data In Once – Used Everywhere



- Unlimited sorting, grouping and filtering capabilities